

# StreetRap™

CONCRETE FLOOR GRAPHICS



Step Up to Amazing Graphic Impact Indoors, Outdoors – Everywhere



IMAGin® Digital Media Technology.

Short-term graphic promotional film designed for concrete or asphalt, sidewalks and floors – and select wall surfaces – indoors and outdoors.

### What it is.

StreetRap™ is a new easy-to-print 3.4-mil matte film that delivers superb color reproduction, durability and ease of application. It is engineered with an aggressive solvent acrylic adhesive that provides outstanding adhesion to unsealed pedestrian concrete or asphalt surfaces, and to select smooth or slightly rough wall surfaces.

### Where StreetRap performs

Almost anywhere there is pedestrian traffic, **StreetRap** delivers powerful promotional messages – where other materials fear to tread. Typical applications include:

- Retail Stores
  - Convention Centers
  - Sports Arenas
  - Entertainment Venues
- Schools
  - Parades and Other Events
  - Public Buildings
  - Plant Safety Messages
- Fairs
  - Trade Shows
  - Private Business
  - Marathons

StreetRap can also be used for stunning wall graphics on painted or unpainted cinder block walls, unsealed cement walls and poured concrete support pylons. (Cannot be used on stucco). StreetRap prints beautifully and reliably on a variety of printers, including: Roland, Inca, HP 9000, Mimaki, Vutek and others. Its 90# SuperFlat™ liner provides excellent layflat for solvent, eco-solvent, UV ink jet and screen printing processes.

Go to [www.Mactac.com](http://www.Mactac.com) to download your ICC profile.

Product	Gauge	Adhesive	Liner	Min App	Outdoor Durability
STR328W54	3.4-mil matte	3.0-mil blended adhesive	90# SuperFlat	+50F	3 Months Floor, Up to 2 Years Walls

**StreetRap must be used with PERMACOLOR® PermaFlex® PF6300, meets OSHA recommendations for slip resistance when test under ASTM C 1028. Download the Performance Guide at [www.mactac.com](http://www.mactac.com) for detailed information.**

